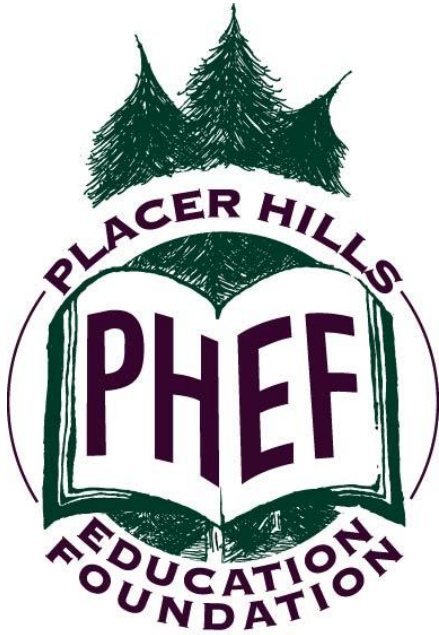


Annual Board Meeting June 6th, 2011



Kathy Ito
2010-2011 President

2010– 2011 Review

Priorities	Accomplishments
Fundraising	<ul style="list-style-type: none"> • 2011–2012 total allocations \$79,000 • Dinner Auction net \$62,000 (best ever) • Annual Giving Campaign • 20% increase y/y
Marketing & Communications	<ul style="list-style-type: none"> • New web sites (public & private) • New brochures • Monthly newsletters • Bi-weekly walk home articles • Meadow Vista View, Colfax Record articles • Community outreach *
Sustainability	<ul style="list-style-type: none"> • 2 yr strategic refresh aligned to district priorities & charters • Improved operations ** • Optimized dinner auction operating model • 4 new directors

* Ice cream social, realtors, Mountain Moms, local groups Meadow Vista
 ** Streamlined allocation process, records management, 3rd party tax prep, checking signing, expense approvals & reimbursement tracking,

2011–2012 Grants

- ▶ SHS: \$26,650 to help sustain library services and to expand the usage of technology for language arts, math, science and visual arts for all K–3 students.
- ▶ WHS: \$38,329 to increase its use of digital instructional methods to all students, to utilize the Kahn Academy approach for 7th & 8th grade math instruction, and to pilot the use the digital History Alive program for 7th grade social studies.
- ▶ District: \$13,750 for K–8 visual and performing arts

2011–2012 Review (con't)

Priorities	Opportunities
Fundraising	<ul style="list-style-type: none">• Corporate grants• Family foundation grants• HP matching fund program
Marketing & Communications	<ul style="list-style-type: none">• Fresher web content• Social networking
Sustainability	<ul style="list-style-type: none">• Community involvement• Sustain existing foundation activities to allow focus on longevity such as endowment

Outgoing Directors

- ▶ **Bob Detwiler**
 - '08–10 President, OC '05–present, past Secretary&Treasurer
- ▶ **Cheryl Beninga**
 - '06 President
- ▶ **Traci Dougherty**
 - '05–'06 OC and Dinner Auction Chair
- ▶ **Jim Logan**
 - Current Web Host & '05–'07 OC
- ▶ **Glen Ikeda**
 - '05 President, '05–'07 OC
- ▶ **Frank Myers**
 - '07 President, '05–'10 OC
- ▶ **Ken Sherer**
- ▶ **Jean Schwenke**
 - '05–'06 OC
- ▶ **Jack Krier**
 - '05–'07 OC
- ▶ **Chuck Wolfe**
 - '05 & '08 OC
- ▶ **Ted Irons**



2011–2012 Priorities

Priorities	
Fundraising	<ul style="list-style-type: none">• Sustain dinner auction success• New events• Grant writing• Go/no go on annual giving campaign• Business sponsors & corporate matching programs
Marketing & Communications	<ul style="list-style-type: none">• Sustain & grow community outreach*• Sustain brochure, walk home, newsletter, & newspaper channels• Maintain web presence & improve content refresh• Leverage Facebook, Twitter, & LinkedIn social networks
Sustainability	<ul style="list-style-type: none">• Improve community involvement**• Improve finance & event management processes• Recruit new directors• Sustain successes, prioritize opportunities

* MV Friendly Neighbor Clubs, Lions Club, successful high school grads, Placer & Nevada county realtors

** high school interns, senior projects, seniors & local groups

2011–2012 Directors & Officers

Directors

Mollie Beeman
Tom Blackburn
Sheriff Ed Bonner
Benet Jones
Herb Maeder
Paul Mercurio
Placer Co. Supervisor,
Jennifer Montgomery
Christina Olson
Bonnie Starr

Operating Committee

Todd Bertz
Kathleen Boice
Casey McGlothlan
Holly Michael
President, Kathy Ito
VP, Bret McCord
Secretary, Linda Cramer
Treasurer, Elly Boblitt

* Braun Martin & Jeff Briggs completed first 3yr term. Validate interest in 2nd term; Not officially nominated at annual board meeting

2011–2012 Challenges

- ▶ Dinner Auction Event Manager not yet identified
 - Bret McCord interim lead

